

Mudassir Shaikh

Full Stack Web Developer | SEO Specialist | UI UX Designer | Mobile-App Development | Digital Marketer | Shopify Store Development | Social Media Management

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EXPERIENCE

Full Stack Developer

2026 - Present

- Delivering end-to-end web solutions with focus on performance, scalability, and user experience.
- Built and maintained responsive, full-stack web applications, improving project delivery efficiency by 25%
- Introduced new frameworks and practices that reduced development time by 20%.
- Successfully managed multiple client projects, increasing satisfaction by 20%.

Frontend Developer

2025 - Present

- Creating interactive and user-friendly interfaces that enhance user engagement.
- Improved UI/UX design, resulting in a 30% increase in user engagement.
- Optimized page load speed by 25% using modern frontend frameworks.
- Implemented responsive designs across web and mobile platforms.

Backend Developer

2025 - Present

- Developing robust server-side functionality and optimizing application performance.
- Streamlined backend processes, reducing server response times by 20%.
- Integrated APIs and databases for seamless application functionality.
- Improved system reliability, reducing downtime by 15%.

Digital Marketing Specialist

2023 - Present

- Planning and executing marketing strategies to drive growth and engagement.
- Implemented targeted campaigns that increased website traffic by 40%.
- Improved lead generation and conversion rates by 30%.
- Managed analytics and performance tracking to optimize ROI.

Social Media Manager

2023 - Present

- Managing social presence and engagement across platforms.
- Grew social media reach by 35% through strategic content planning.
- Boosted audience interaction and followers with data-driven strategies.
- Coordinated campaigns that aligned with brand goals and marketing efforts.

Shopify Store Manager

2023 - Present

- Building and managing e-commerce stores for client success.
- Developed and launched multiple Shopify stores, increasing client sales by 25%.
- Implemented UI/UX enhancements that improved customer conversion.
- Integrated payment gateways and apps for seamless online shopping.

EDUCATION

Intermediate, Computer Science

Ziauddin University Examination Board
2025-2026

Matriculation, Computer Science

The Educator's School
2024

SKILLS

[HTML](#)

[CSS](#)

[JavaScript](#)

[Tailwind CSS](#)

[React JS](#)

[Github](#)

[Bootstrap](#)

[Canva](#)

SUMMARY

Full Stack Developer with extensive experience in frontend and backend development, e-commerce, and digital marketing. Skilled in building responsive, scalable, and user-friendly web applications, managing Shopify stores, and executing effective digital strategies. Adept at combining technical expertise with business insight to deliver solutions that increase engagement, conversions, and client satisfaction.

KEY ACHIEVEMENTS

◆ Full Stack Development Excellence

Built and maintained responsive web applications, improving project delivery efficiency by **25%** and ensuring scalable, high-performance solutions.

◆ Frontend & UI/UX Impact

Enhanced website and app interfaces, boosting user engagement by **30%** through modern design and responsive layouts.

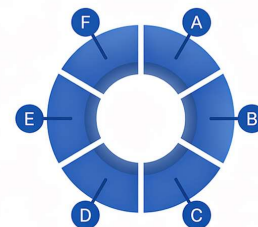
◆ Digital Growth & Marketing

Executed targeted campaigns that increased website traffic and leads by **40%**, while managing social media to grow audience engagement by **35%**.

◆ E-Commerce & Shopify Success

Developed and optimized Shopify stores, improving client sales and conversion rates by **25%** with seamless UX and functionality.

HOW I SPLIT MY TIME



- A** GYM
- B** UNIVERSITY
- C** READING
- D** CODING PRACTICES
- E** PROJECT BUILDING
- F** SKILL DEVELOPMENT

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